

Studford Agtech Ltd

Cookie Policy

This Cookie Policy explains how Studford Agtech Ltd (Company Number: 12756664) ("**Company**", "**we**", "**us**", and "**our**") uses cookies and similar technologies to recognize you when you visit our websites at <https://www.ag-drive.com>, ("**Website**"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

Our website uses cookies to distinguish you from other users of our Website. This helps us to provide you with a good experience when you browse our Website, and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. These essential cookies are always enabled because our website won't work properly without them. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services. You can switch off these cookies in your browser settings but you may then not be able to access all or parts of our website.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting and Advertising cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose so that they can serve you with relevant advertising on their websites.

You can find more information about the individual cookies we use and the purposes for which we use them in the tables below:

Marketing site — www.ag-drive.com

Cookie Name	Provider and Purpose	Duration	Category
_ga	Google Analytics 4 Distinguishes one visitor from another by storing a randomly generated client ID	400 days	Analytics
_ga_3XZC22RPVW	Google Analytics 4 Holds session state for the marketing site's GA4 property (measurement ID G-3XZC22RPVW)	400 days	Analytics

If a visitor plays an embedded video

Cookie Name	Provider and Purpose	Duration	Category
VISITOR_INFO1_LIVE	Google (YouTube) Carries the YouTube visitor identifier used for advertising, and estimates bandwidth.	180 days	Advertising
__Secure-YNID	Google (YouTube) YouTube visitor identifier used for preferences and personalisation.	180 days	Advertising
VISITOR_PRIVACY_METADATA	Google (YouTube) Stores the visitor's cookie-consent state as recorded by Google.	180 days	Functionality
Secure-ROLLOUT_TOKEN	Google (YouTube) Decides which version of the YouTube player the visitor is served.	180 days	Functionality
YSC	Google (YouTube) Tracks video views within a single browsing session.	Session	Analytics
Secure-YEC	Google (YouTube) Player consent state. Sent with an expiry date in the past, so in practice it clears rather than sets.	Cleared on set	Functionality

Web application — web.ag-drive.com

Cookie Name	Provider and Purpose	Duration	Category
_ga_SFZG56D9YP	Google Analytics 4 Holds session state for the web app's GA4 property (measurement ID G-SFZG56D9YP).	400 days	Analytics
_ga	Google Analytics 4 Shared visitor ID, set on the parent domain and therefore carried over from the marketing site.	400 days	Analytics
_gcl_au	Google Ads Conversion linker — attributes a signup back to an advertisement the visitor clicked.	90 days	Advertising
_fbp	Meta (Facebook) Meta Pixel browser ID — links a signup to Meta advertising and audience building. Set on the signup page only.	90 days	Advertising
__stripe_mid	Stripe Fraud prevention on the card and subscription screens. Loads only when a payment form is opened.	1 year	Strictly Necessary
__stripe_sid	Stripe Fraud prevention within a single payment session.	30 minutes	Strictly Necessary

Web application — web.ag-drive.com

First-party cookies that we set

Cookie Name	Purpose	Duration	Category
Sign-in and Session			
accessToken	The signed-in user's access token.	365 days at sign-in; reset to the token lifetime on renewal	Strictly Necessary
renewToken	Renews the access token without asking the user to sign in again.	365 days	Strictly Necessary
rft	The same renew token under its former name, kept for older sessions.	365 days; 30 days after renewal	Strictly Necessary

refreshToken	The same renew token again, kept for older sessions.	365 days; 30 days after renewal	Strictly Necessary
tkn	Access token from the previous version of the app. Read and migrated, never newly set.	Legacy — cleared at sign-out	Strictly Necessary
userId	Identifies the signed-in user to the app.	365 days	Strictly Necessary
expiringAt	When the access token expires, so the app can renew it in good time.	365 days	Strictly Necessary
emailConfirmed	Whether the user has confirmed their email address; controls access to the app.	365 days	Strictly Necessary
isSuperAdmin	Whether the user holds administrator rights.	365 days	Strictly Necessary
accessCode	Administrator access code. Set outside production only.	365 days	Strictly Necessary
Which Business the User is Working in			
businessId	The currently selected business. All data in the app is scoped to it.	365 days, or session on some paths	Strictly Necessary
previousBusinessId	The business to return to after creating a new one.	Session	Functionality
onboardingBusinessId	The business part-way through setup, so the user can resume where they left off.	Session	Functionality
businessRole	The user's role in the selected business; decides what they can see.	365 days	Strictly Necessary
businessType	The type of the selected business; decides which parts of the app are shown.	365 days	Strictly Necessary
ownerId	Owning business identifier, under its former name.	365 days	Strictly Necessary
ownerRole	Owning business role, under its former name.	365 days	Strictly Necessary
role	The user's permission roles, stored as a list.	365 days	Strictly Necessary
userRole	The user's single active role.	365 days	Strictly Necessary
hasBusinesses	Whether the user belongs to any business; decides where they land after sign-in.	Session	Strictly Necessary
hasDashboardAccess	Whether the user may use the web app rather than the mobile app only.	365 days	Strictly Necessary

userIsOwner	Whether the user owns the business.	365 days	Strictly Necessary
userBusinessCreated	Whether the user has finished creating a business.	365 days	Strictly Necessary
businessSetupIncomplete	Whether business setup still needs finishing; sends the user back to setup.	365 days, or session on some paths	Strictly Necessary
isSandbox	Whether the selected business is a demonstration account.	365 days	Functionality
Subscription State			
hasActiveSubscription	Whether the business has a live subscription; controls access to paid features.	365 days, or session on some paths	Strictly Necessary
isTrialing	Whether the business is inside its free trial.	365 days	Strictly Necessary
trialPeriodExpired	Whether the free trial has ended.	365 days	Strictly Necessary
Preferences			
language	The user's chosen interface language, so pages render in it on the server.	1 year	Functionality

Storage other than cookies

Name	Provider and Purpose	Category
gcl_ls	Google Ads Advertisement click attribution held alongside the _gcl_au cookie.	Advertising
lastExternalReferrer	Meta The site the visitor arrived from, recorded by the Meta Pixel.	Advertising
lastExternalReferrerTime	Meta When that referral happened.	Advertising
sentryReplaySession	Sentry (self-hosted) Ties a recorded session to an error report for diagnostics. See the note below (i).	Functionality
language	Ag-drive	Functionality

	Interface language, mirrored from the cookie of the same name.	
appThemeMode	Ag-drive Light or dark appearance preference.	Functionality
isSuperAdmin	Ag-drive Administrator flag, mirrored from the cookie of the same name.	Strictly Necessary
pageSizeCount	Ag-drive How many rows the user prefers per page in tables.	Functionality
analyticsDateFilter, analyticsFilters	Ag-drive The filters the user last applied on their own reporting screens. Nothing to do with web analytics.	Functionality
Column preferences (per user)	Ag-drive Which table columns the user chose to show or hide.	Functionality
secure.boat3deer.com/js/259765.js	Lead Forensics Matches visitor IP addresses against a database to identify the company browsing the site. It set no cookie during the scan, but it is a third-party transfer of visitor data	Advertising

- (i) Regarding this, the error monitoring runs on the server at sentry.thumbmunkeys.com and sets no cookies. It does include Session Replay, which records a sampled reconstruction of what a user did in the app — one in ten

sessions, and every session where an error occurs. Text is masked and media is blocked in the current configuration.

Choices about cookies

You can choose which analytical, functionality and targeting cookies we can set by clicking on the button(s):

Strictly necessary cookies **ALWAYS ACTIVE**

Analytical or performance cookies **OFF**

Functionality cookies **OFF**

Targeting cookies **OFF**

You can also choose to "Reject All" cookies in the cookie banner. You can also manage your cookie preferences by interacting with the floating cookie icon located on the web page.

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

If you have any questions or concerns about our use of cookies, please send us an email at info@ag-drive.com.